

Monday, November 16, 2026 | Grandover Resort & Spa

TIME		SESSION TITLE	SPEAKER	LOCATION
7:00 am	8:00 am	Registration & Breakfast		
8:00 am	9:15 am	(GS1) Focus on the Profession: Leading Through the Transformation	Mark Soticheck Alex Lehmann Robert Broome	Grandville Ballroom
9:15 am	9:30 am	Break		
9:30 am	10:35 am	(GS2) Don Farmer's 2026 Federal Tax Update	Bill Harden	Grandville Ballroom
10:35 am	10:45 am	Break		
10:45 am	11:45 am	(GS3) NC State Tax Update	Keith Wood	Grandville Ballroom
11:45 am	1:00 pm	Lunch	Grandview Room (2 nd Floor)	
		(1A) Don Farmer's 2026 Individual Tax Update	Bill Harden	Grandville AB
1:00 pm	2:15 pm	(1B) Real-World Technology Transformation Panel	Holly Sullenger Andy Newman Sterling Porter Bill LeFew	Grandville CD
		(1C) Auditing Standards Board Update	Mike Manspeaker	Whitehall
2:15 pm	2:25 pm	Break		
		(2A) Hidden in Plain Sight: Lesser-Known Provisions in the OBB	Victoria Boon	Grandville AB
2:25 pm	3:30 pm	(2B) The Art of Using Critical and Creative Thinking	Holly Sullenger	Grandville CD
		(2C) Mergers & Acquisitions: Exit Strategies for Long-Term Value and Legacy	Heyward Armstrong Ryan Mas Daniel Welborn Drew Hinnant	Whitehall
3:30 pm	3:45 pm	Break		
		(3A) Ethical Use of Artificial Intelligence in a Circular 230 Practice	Steve Boon	Grandville AB
3:45 pm	4:50 pm	(3B) How to Communicate Successfully in Today's Professional Workplace	Holly Sullenger	Grandville CD
		(3C) Building the Next Generation of Accountants	Dr. Felicia Farrar	Whitehall
5:00 pm	6:00 pm	Reception	Grandview Room (2 nd Floor)	

Tuesday, November 17, 2026 | Grandover Resort & Spa

TIME		SESSION TITLE	SPEAKER	LOCATION
7:00 am	8:00 am	Registration & Breakfast		
8:00 am	9:05 am	(GS4) The Future of the CPA Profession: What Leaders Must Do Now	Dr. Felicia Farrar	Grandville Ballroom
9:05 am	9:20 am	Break		
9:20 am	10:30 am	(GS5) Economic Update	Mark Vitner	Grandville Ballroom
10:30 am	10:40 am	Break		
10:40 am	11:45 am	(GS6) Building a Career That Doesn't Collapse	Cal Christian	Grandville Ballroom
11:45 am	1:00 pm	Lunch	Grandview Room (2 nd Floor)	
1:00 pm	2:15 pm	(4A) Small Firm Challenges and Opportunities: Practical Strategies for Today's CPA Firm	Stephanie Otero	Grandville AB
		(4B) What's New in Tax Technology: 2026 Tools Worth Your Attention	Randy Johnston	Grandville CD
		(4C) GAGAS and Uniform Guidance Update	Melisa Galasso	Whitehall
2:15 pm	2:25 pm	Break		
2:25 pm	3:30 pm	(5A) Hobby or Hustle? Cracking the IRS 183 Code	Victoria Boon	Grandville AB
		(5B) Practice Management Tools: Client Portals, Workflow Automation & Communication	Randy Johnston	Grandville CD
		(5C) AICPA Ethics Update	Melisa Galasso	Whitehall
3:30 pm	3:45 pm	Break		
3:45 pm	4:50 pm	(6A) Navigating Digital Asset Compliance	Steve Boon	Grandville AB
		(6B) Practical Productivity Improvements: From Manual to Automated	Randy Johnston	Grandville CD
		(6C) Practical Peer Review	Mike Manspeaker	Whitehall
5:00 pm	6:00 pm	Reception	Grandview Room (2 nd Floor)	

Wednesday, November 18, 2026 | Grandover Resort & Spa

TIME		SESSION TITLE	SPEAKER	LOCATION
7:00 am	8:00 am	Registration & Breakfast		
		(7A) A&A Update (FASB)	Mike Cheng	Grandville AB
8:00 am	9:05 am	(7B) Passing the Torch - Leading Teams and Clients Through Leadership Transitions	Susan Stutzel	Grandville CD
		(7C) Crypto, Compliance & Chaos: Tax, Valuation, and Forensic Issues for Today's CPA	Carolyn J. Woodruff	Whitehall
9:05 am	9:15 am	Break		
		(8A) The Art and Science of Financial Leadership: KPIs, Storytelling, and CFO Strategies	Bob Mims	Grandville AB
9:15 am	10:15 am	(8B) Own It! Build a Culture Where Everyone Takes Responsibility (and Accountability Becomes Easy)	Susan Stutzel	Grandville CD
		(8C) Designing Analytical Procedures in an Audit or Review	Mike Manspeaker	Whitehall
10:15 am	10:30 am	Break		
		(9A) Activate and Execute Your Strategy: Turn Planning into Results	Bob Mims	Grandville AB
10:30 am	11:30 am	(9B) 3 Simple Ways to Make Your Employees Never Want to Leave	Susan Stutzel	Grandville CD
		(9C) Stranded Capital: Why AI Spend Doesn't Convert	Greg Boone	Whitehall
11:30 am	12:45 pm	Lunch	Grandview Room (2 nd Floor)	
12:45 pm	2:15 pm	(GS7) From Classroom to Boardroom: Shaping the Next Generation of Accountants	Scott Vandervelde	Grandville Ballroom
2:15 pm	2:25 pm	Break		
2:25 pm	3:30 pm	(GS8) Decoding Team Chemistry: The Love Language of Collaboration	Carl Montante Evan Giokas	Grandville Ballroom
3:30 pm	3:45 pm	Break		
3:45 pm	4:50 pm	(GS9) Putting AI to Work in Real Business Scenarios	Greg Boone	Grandville Ballroom