



Business & Industry Fall Conference

Tuesday, September 15, 2026 | The Grove Park Inn

TIME		SESSION TITLE	SPEAKER	LOCATION
7:00 am	8:00 am	Registration & Hot Breakfast		
8:00 am	9:00 am	(GS4) Strategic Storytelling	Deborah Grayson Riegel	Grand Ballroom AB
9:00 am	9:15 am	Stretch Break		
9:15 am	10:30 am	(GS5) Industry and Legislative Hot Topics	Mark Soticheck Robert Broome Alex Lehmann	Grand Ballroom AB
10:30 am	10:45 am	Stretch Break		
10:45 am	11:45 am	(GS6) Beyond the Fed: How AI and the Capital Spend Bom are Redrawing the Economic Map	Mark Vitner	Grand Ballroom AB
12:00 pm	1:00 pm	Lunch		Grand Ballroom C
1:00 pm	2:15 pm	(4A) Navigating Conflict and Tricky Conversations	Deborah Grayson Riegel	Grand Ballroom A
		(4B) A Strategic Approach to Selecting Your AI Tools	John H. Higgins	Grand Ballroom B
2:15 pm	2:30 pm	Stretch Break		
2:30 pm	3:35 pm	(5A) Better Management Reporting Clear + Simple	Bob Mims	Grand Ballroom A
		(5B) Microsoft 365: Supercharging CPA Productivity	John H. Higgins	Grand Ballroom B
3:35 pm	3:50 pm	Stretch Break		
3:50 pm	4:55 pm	(6A) The Talent Paradigm: People-Centric Finance is the Differentiator	Bob Mims	Grand Ballroom A
		(6B) 2026 Technology Update: Emerging Trends that Matter	John H. Higgins	Grand Ballroom B
5:00pm	6:00 pm	Meet the Board Social	Meet the Board of Directors	Vanderbilt Terrace