

2025 North Carolina Professional Ethics and Conduct



It's Your Life

What are You Going to Do?

The World is Watching You...

Francesca Battistelli

Welcome to Ethics!

Life

A Class Where There are No Wrong Answers...
Except on the Exams!!



You Must Buy Into Character



And Then You Take an Ethics Class

The Ethics Pledge

I am about to attend a mandatory ethics class and be bound by a set of professional ethical standards. I understand that the actual desire to be a high character person is a prerequisite to absorbing something from the process. This curriculum may teach me about ethical rules and frameworks. These standards may provide the minimum ethical requirements of this profession, but they cannot, by themselves, make me an ethical accountant. For that I need to buy into the idea that being a high character person is something I desire to work diligently at, over time, in my life.

Ethics it's More Than Just Rules





"Be more concerned with your character than your reputation, because your character is what you really are, while your reputation is merely what others think you are."

– JOHN WOODEN

**You will never passively find
what you do not
actively pursue.**

Tim Cooper

Reject Passivity

**It's not
About
Knowing
More...**

**But Doing
More With
What you
Know**

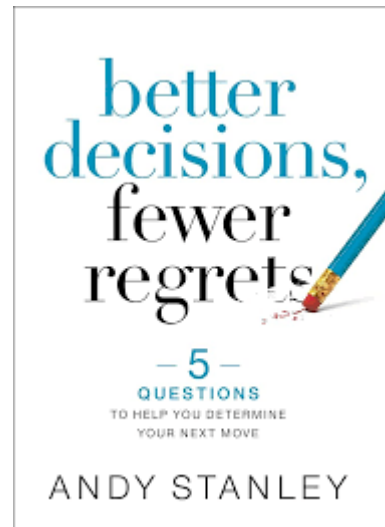


**= Keep
It
Simple**

Better Decisions, Fewer Regrets

Andy Stanley

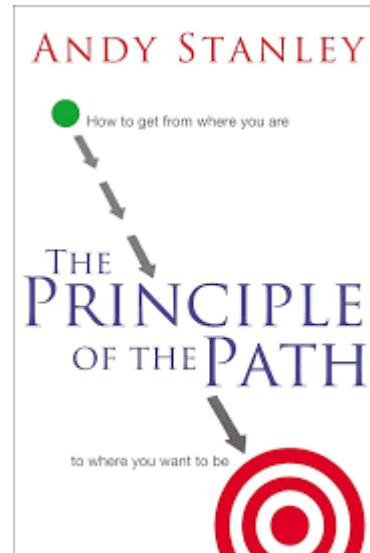
Nobody *plans* to complicate their life with bad decisions.
The problem is too many people *don't plan not to*.



The Principle of the Path

Andy Stanley

How to get from where you are to where you want to be



Embracing the principle of the path will empower you to identify the paths that lead to the destinations you desire while avoiding regret.



5 Questions to Better Decisions and Fewer Regrets

Andy Stanley

- The Integrity Question
- The Conscience Question
- The Relationship Question
- The Legacy Question
- The Maturity Question



The Integrity Question

Andy Stanley

Am I Being Honest with Myself...Really?

The Decision



I will not lie to myself even if the truth makes me feel bad about myself.

Question

Is it Okay to Feel Bad About Yourself?

A. Yes

B. No

The Integrity Question

Andy Stanley

Am I Being Honest with Myself...Really?

The Decision



I will not lie to myself even if the truth makes me feel bad about myself.

The Conscience Question

Andy Stanley

Is There a Tension That Deserves My Attention?

The Decision

I will explore rather than ignore my conscience



The Relationship Question

Andy Stanley

What Does Compassion Require of Me?

The Decision

I will decide with the interests of others in mind



Question

How many individuals would you be able to confide in regarding an ethical dilemma you were facing?

- A. 0
- B. 1
- C. 2-4
- D. 5 or more

The Legacy Question

Andy Stanley

What Story Do I Want to Tell?

The Decision

I will write a story I'm proud to tell one decision at a time.



Direction-not Intention- Determines Your Destination



If you want to move in a certain direction, you have to choose the right path.



When choosing the right path, choices are *now* and outcomes are *later*.



What gets our attention determines our direction and ultimately our destination



What do you do when it dawns on you that there are destinations that you will not reach?



Question

When you realize a destination is out of reach, how do you respond?

- A. Anger
- B. Despair
- C. Move in another direction

The Maturity Question

Andy Stanley

What is the Wise Thing to Do?

The Decision

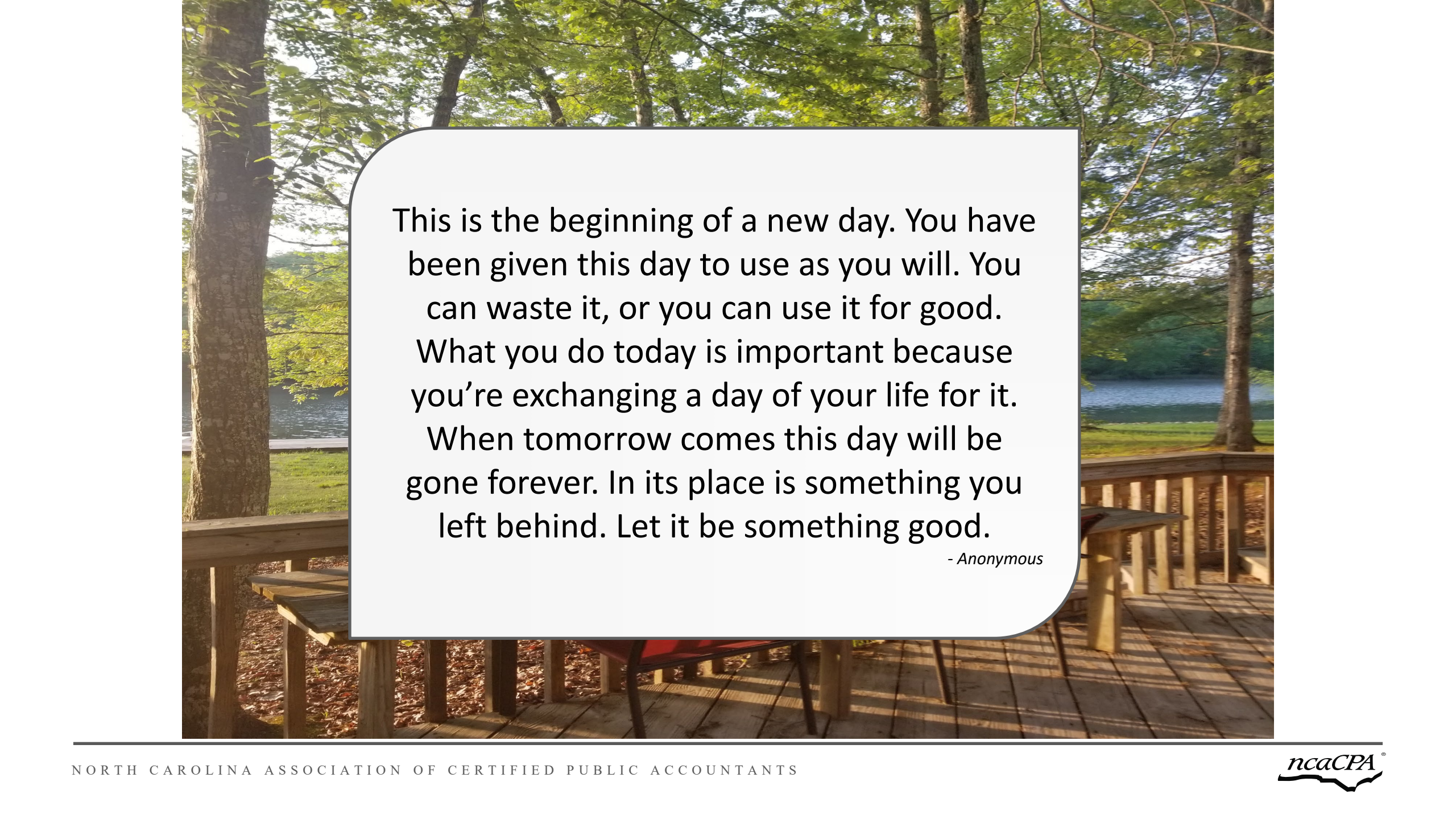
I will take the past, present, and future into consideration



Question

When making wise decisions, which do you think impacts you the most?

- A. Past Experiences
- B. Current Circumstances
- C. Future Hopes and Dreams



This is the beginning of a new day. You have been given this day to use as you will. You can waste it, or you can use it for good. What you do today is important because you're exchanging a day of your life for it. When tomorrow comes this day will be gone forever. In its place is something you left behind. Let it be something good.

- Anonymous

Thank You

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