



MASTERING YOUR FIRM'S LIFE CYCLE

Facilitator: Susan Stutzel, CPA

Startup Phase:

Primary Goal: _____

Challenges unique to my firm: _____

Skills I need to develop: _____

Growth Phase:

Primary Goal: _____

Challenges unique to my firm: _____

Skills I need to develop: _____

Maturity Phase:

Primary Goal: _____

Challenges unique to my firm: _____

Skills I need to develop: _____

Succession Phase:

Primary Goal: _____

Challenges unique to my firm: _____

Skills I need to develop: _____

How will I take action: _____