



Kim Snyder
CEO & Founder

FROM LEDGER TO LEADERSHIP

Harnessing Passion & Data to Power a Fintech Revolution

My Journey



CPA



BANKER



**FINTECH
FOUNDER**





The Struggle is **Real**.



Lack of visibility | Not there or buried



Delayed | Day late & a dollar short



Resource drain | Time, personnel, energy



No single source of truth | Trust issues & data hunting



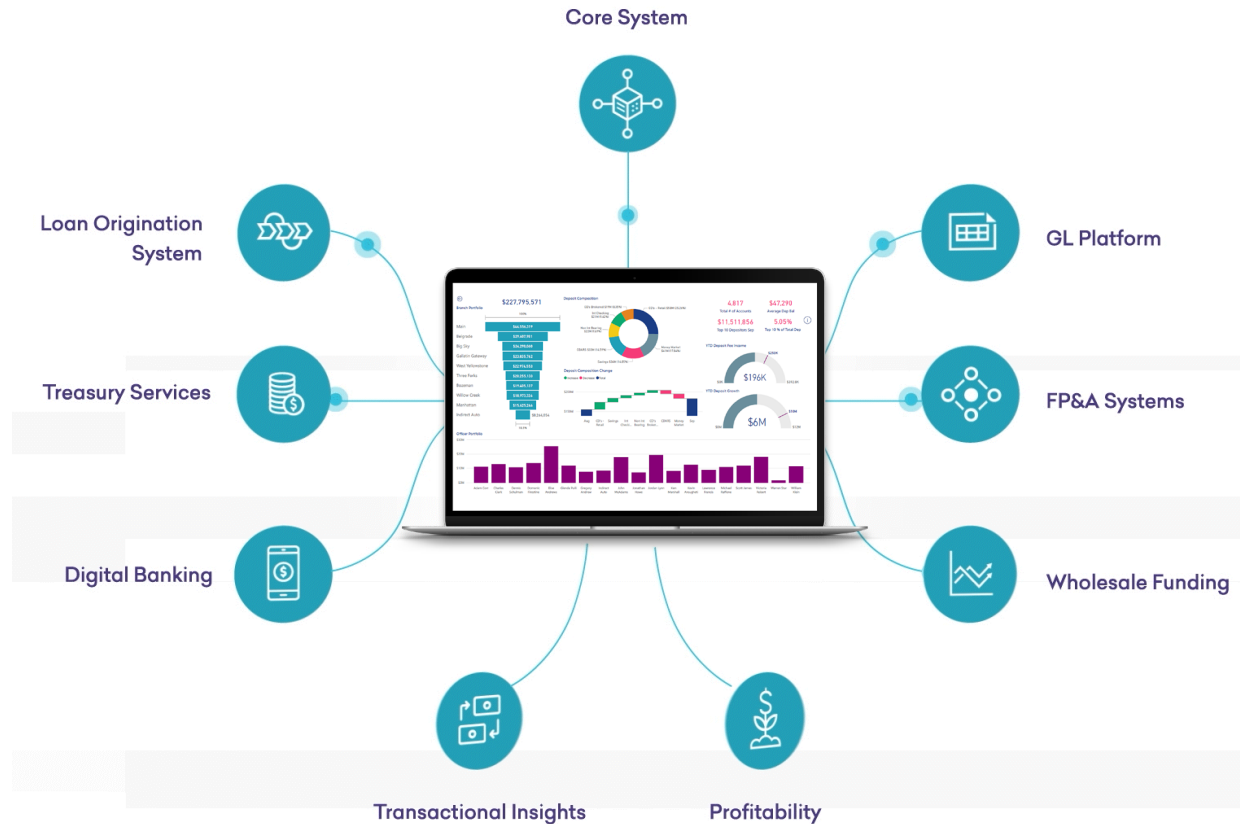
THE QUESTION THAT STARTED IT ALL

What if bankers could see their data clearly?

Every. Single. Day.



How KlariVis Works



ANY
Core System

1000+
Interactive Views

500+
Data Elements

1550+
Measures

250+
Dashboards

230+
Automated Board
Reports

CLARITY

COLLABORATION

COURAGE



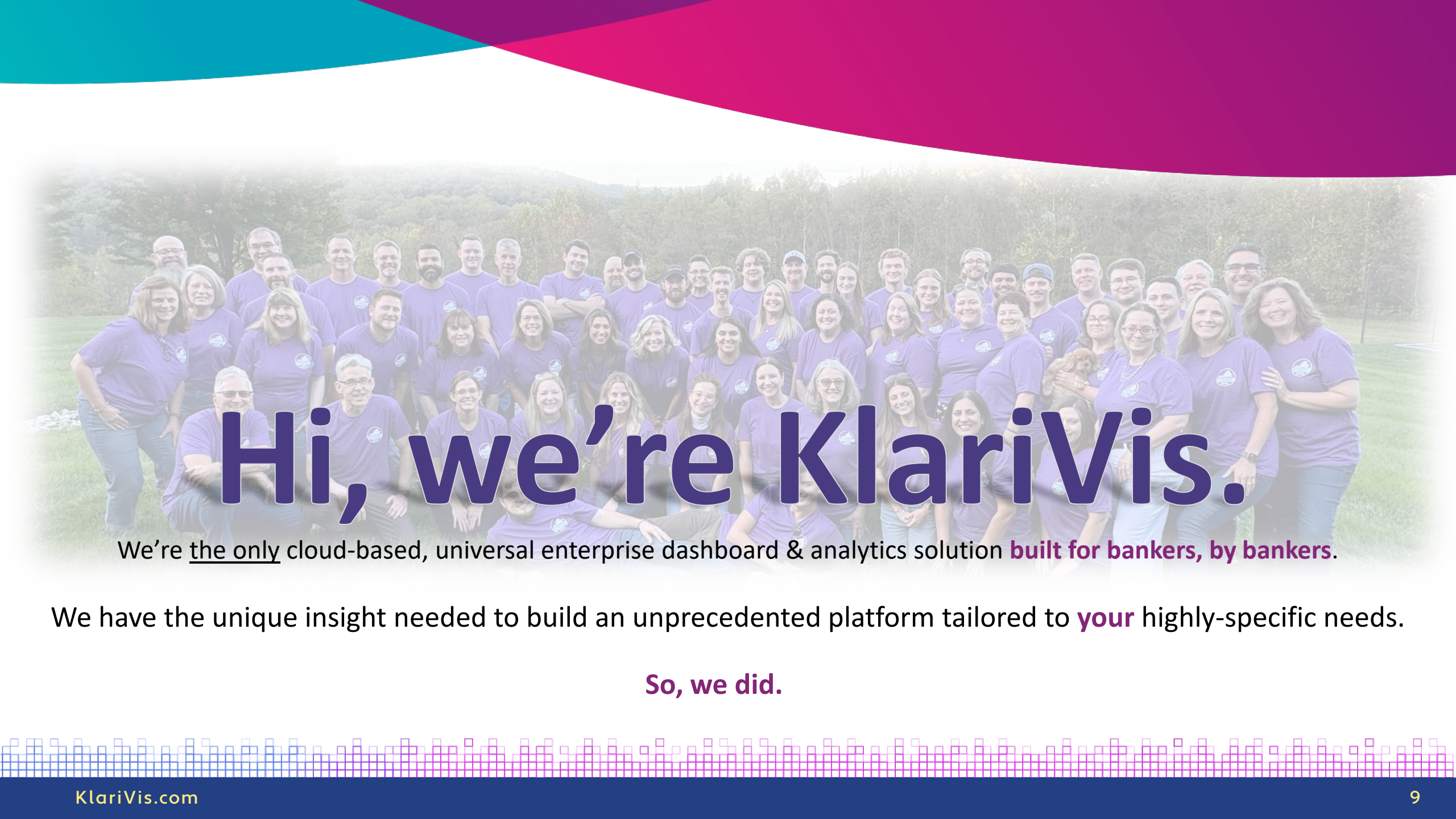
Lessons from the Journey

- Pivot points are launchpads
- Growth is messy – and worth it
- Your lived experience is **YOUR SUPERPOWER**



We didn't set out to build a company.

*We set out to solve a problem we
couldn't unsee.*



Hi, we're KlariVis.

We're the only cloud-based, universal enterprise dashboard & analytics solution **built for bankers, by bankers.**

We have the unique insight needed to build an unprecedented platform tailored to **your** highly-specific needs.

So, we did.



Thank you!



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