

AI Outline for panel discussion

Introduction and Setting the Stage (5 minutes – 10:25-10:30)

- **Moderator's Welcome:** Brief overview of the panel's focus – AI's growing impact on accounting and how to prepare future professionals.
 - **Introduction of Panelists:** Name, title, organization, and a quick insight into their experience with AI in accounting.
 - **Objective Statement:** Outline key areas of discussion: AI tools, challenges, curriculum integration, ethical considerations, and future outlook.
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2. Use of AI (10 minutes – 10:30-10:40) (Matthew Glessner - Anchor)

Objective: Establish the current landscape of AI in accounting.

- **Question 1:** How has AI impacted your daily workflow? Can you provide examples of specific AI tools or software you use regularly?

Moderator Instruction: Encourage panelists to share tangible examples of AI applications in accounting, such as automation of reconciliations, data analysis, or fraud detection.

3. Challenges of AI (10 minutes – 10:40-10:50) (Jo Evren - Anchor)

Objective: Discuss the importance of data accuracy, security, and regulatory adherence.

- **Question 2:** Have you encountered any challenges or limitations when implementing AI in accounting, and how have you addressed them?
- **Question 3:** How do you ensure data accuracy and integrity when integrating AI into your functions? What measures do you take to ensure ethics, compliance, and regulatory adherence when utilizing AI?

Moderator Instruction: Highlight real-world examples where AI implementation posed data integrity or compliance challenges.

4. Enhancing Efficiency and Productivity (8 minutes – 10:50-10:58) **(Chris Word - Anchor)**

Objective: Explore how AI is improving operational efficiency in accounting.

- **Question 7:** In what ways has AI enhanced efficiency in your work?
- **Question 8:** Can you share any success stories or significant outcomes achieved through the application of AI?

Moderator Instruction: Ask panelists to identify specific AI-driven processes that have streamlined workflows or uncovered valuable insights.

5. Curriculum Integration and Preparing Future Talent (12 minutes – 10:58-11:10) **(Jo Erven - Anchor)**

Objective: Provide actionable recommendations for integrating AI into accounting education.

- **Question 9:** What recommendations/advice would you give to educators related to AI to share with their students?
- **Question 10:** How can AI be integrated into the accounting curriculum to better prepare students for the future job market?
- **Question 11:** What opportunities do you see for research collaboration between academia and industry in the field of AI and accounting? (Wendy/David can give examples)

Moderator Instruction: Encourage panelists to provide specific examples of courses, certifications, or research projects that align with AI advancements.

6. Closing and Q&A (5 minutes – 11:10-11:15)

- **Moderator's Summary:** Recap key insights and takeaways from the discussion.
- **Audience Q&A:** Open the floor to questions from the audience.
- **Final Thoughts:** Invite each panelist to share one final piece of advice for accounting educators or students regarding AI.
- **Closing Remarks:** Thank the panelists and attendees, and provide information on any post-session resources or follow-up opportunities.