

Business & Industry FALL CONFERENCE

SEPTEMBER 9-11, 2024 | ASHEVILLE + VIRTUAL OPTION



UNLOCK AN OWNERSHIP CULTURE

#OwnershipCulture

WITH GREG HAWKS





GREAT NEWS!

*TODAY IS THE BEST
DAY OF YOUR LIFE!*

LinkedIn



Good/Bad News?

You are the BEST
version of yourself
right now!



Shaping Environments
Where Everyone Gets to
Contribute Their Best Daily!

*We are the BEST at Getting
a Little BETTER Everyday*



OWNER?



RENTER?

GALLUP®

State of the American Workplace

U.S. EMPLOYEES

WORLD'S BEST
ORGANIZATIONS

33% vs. 70%

ARE ENGAGED AT WORK

30% ENGAGED

50% DISENGAGED

20% ACTIVELY
DISENGAGED

LinkedIn



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+



+



#Owners



#Renters



#Vandals

LinkedIn



VANDALS





5 DISTINCT ATTRIBUTES OF AN OWNERSHIP MINDSET





OWNERS
BIG COMMITMENT



R
\$
K

RENTERS
SMALL COMMITMENT



WHAT ARE YOUR METRICS OF COMMITMENT?

LinkedIn

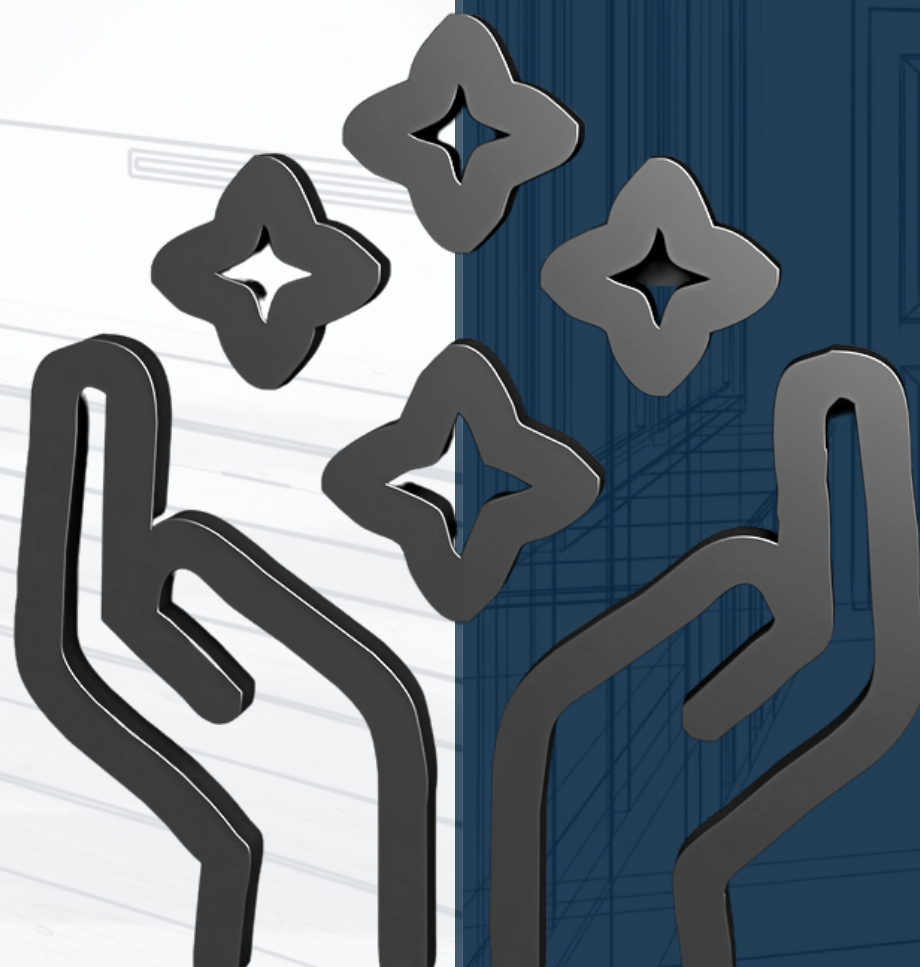




CONTRIBUTION + ACCOUNTABILITY



OWNERS
INCREASE VALUE



RENTERS
ONLY MAINTAIN





ENCOURAGE
+
INVEST



LinkedIn





ncaCPA[®]

OWNERS
REACH



RENTERS
RESIST





Emotional
Financial
Relational
Opportunity
Growth

ROI





OWNERS
INCLUSIVE



RENTERS
EXCLUSIVE





STRATEGIC INVITATION





Give feedback to Greg

Scan this QR code



Or go to

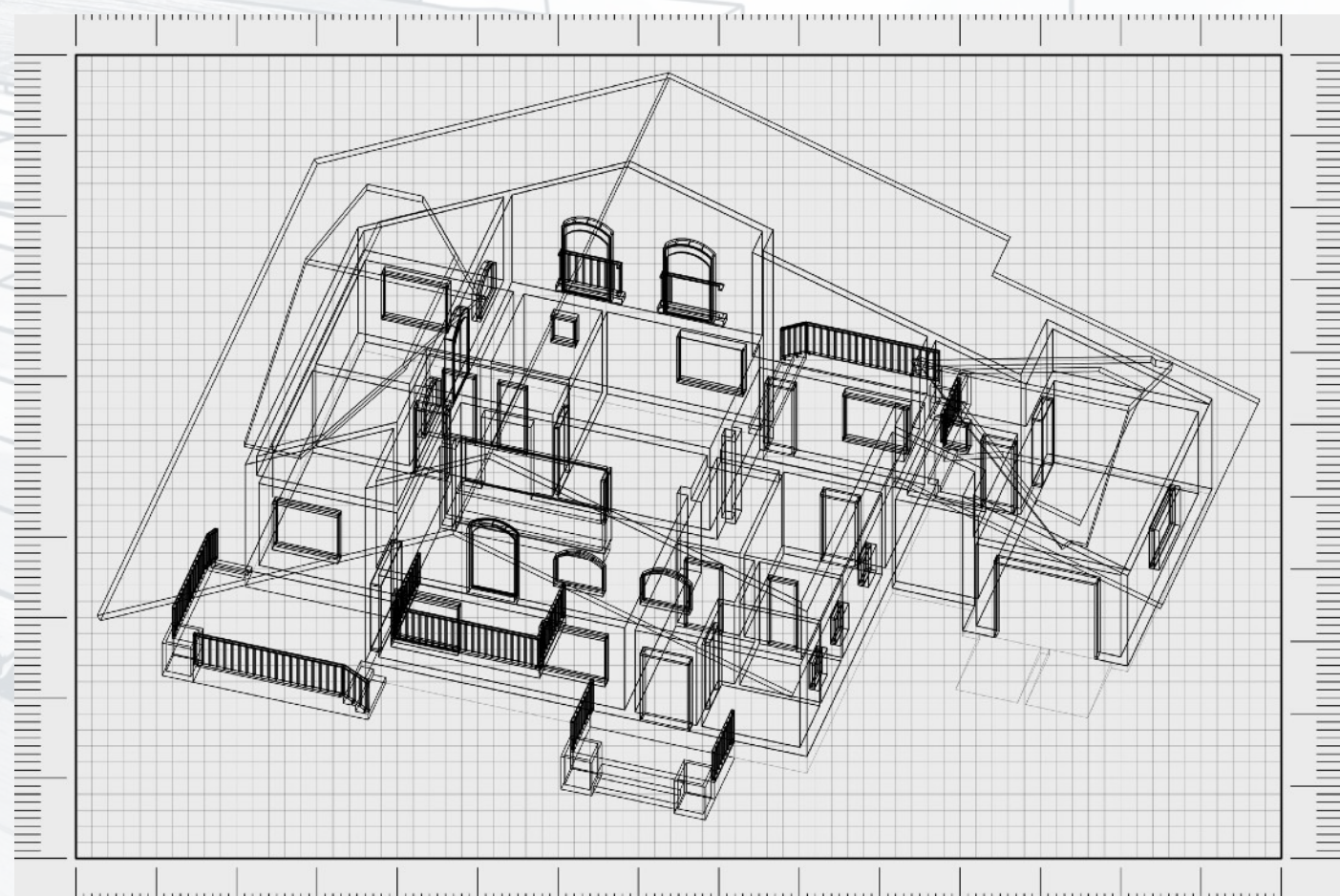
<https://talk.ac/greghawks>

and enter this code when prompted

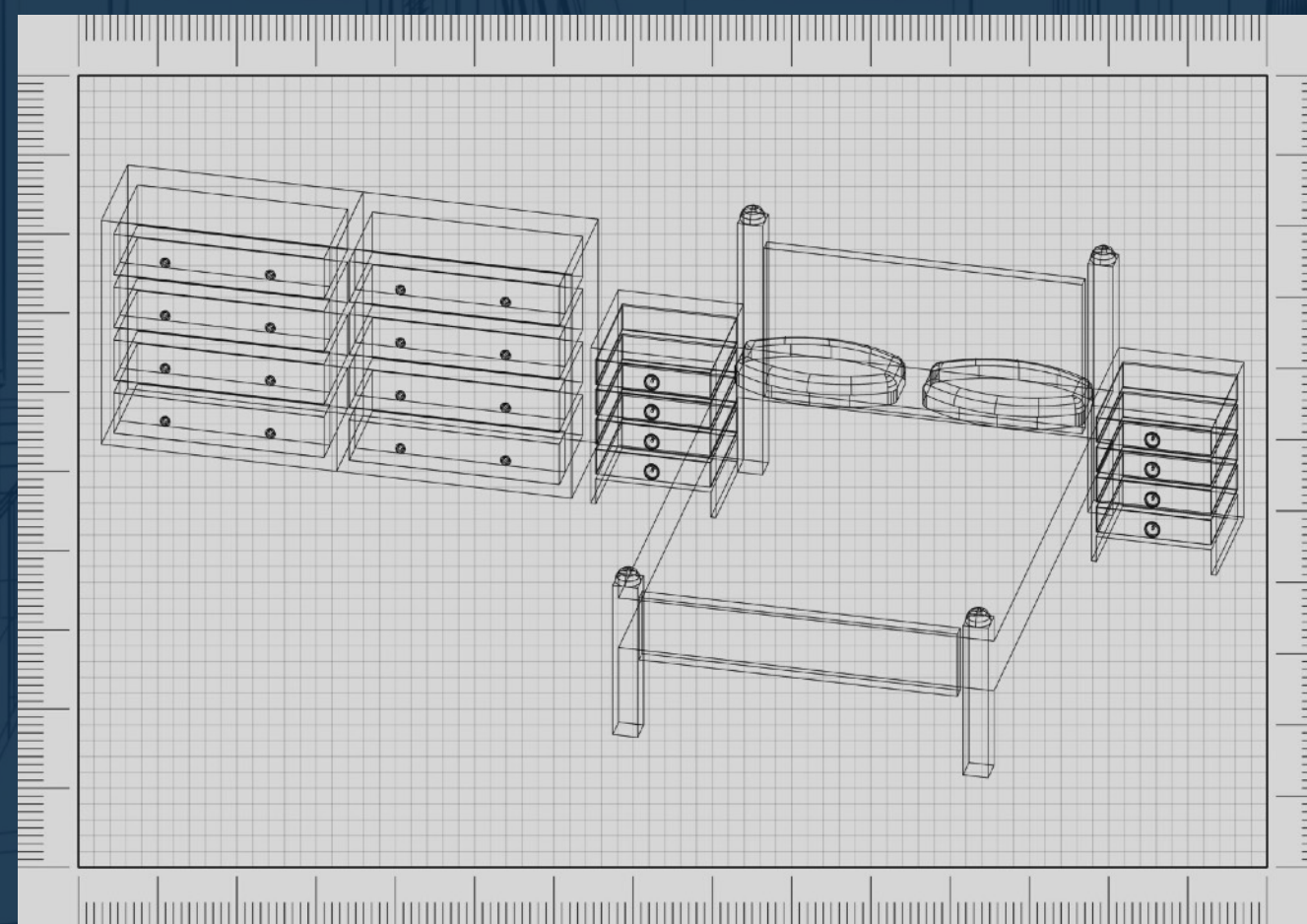
OWNERSHIP



OWNERS
SEE THE WHOLE
HOUSE



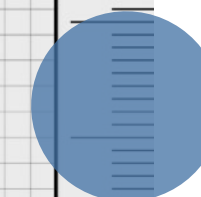
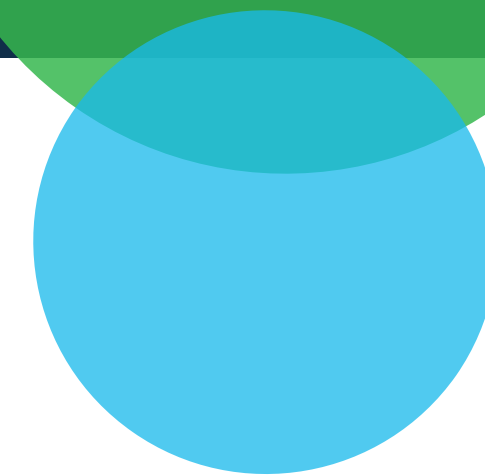
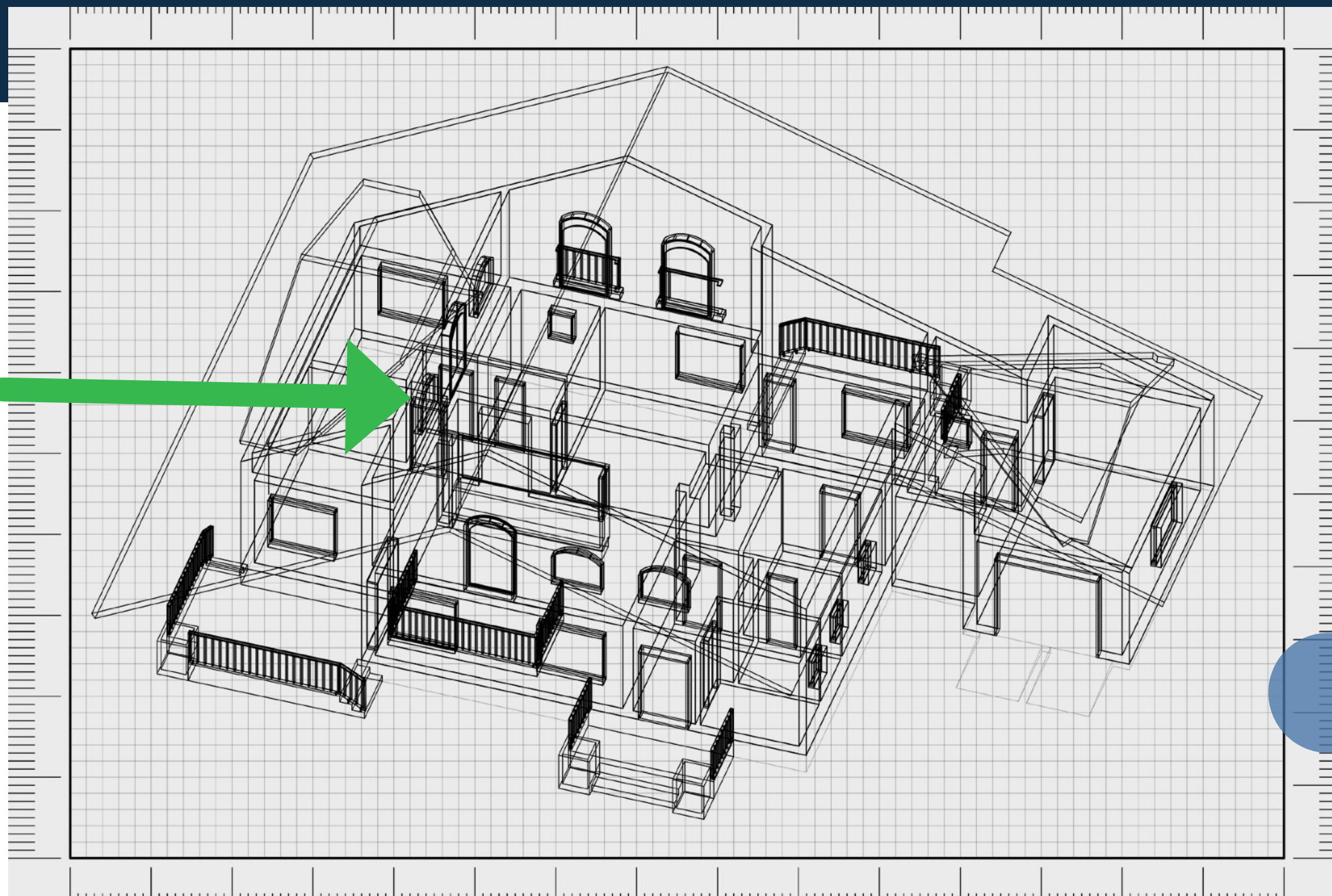
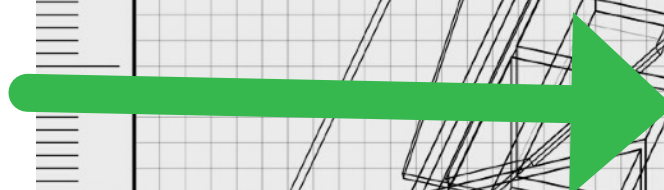
RENTERS
SEE THEIR ROOMS





PERSPECTIVE

YOUR ROOM



WHERE WOULD YOUR TEAM
SAY YOU RENT?

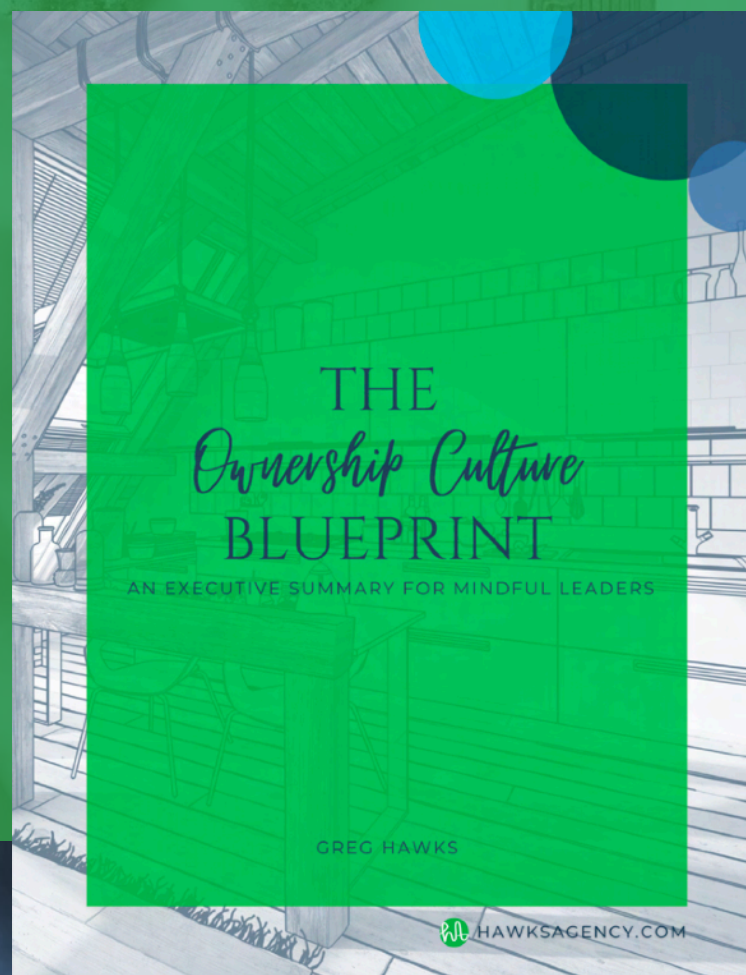




THANK YOU!



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WeeklyInstigator