

Business & Industry FALL CONFERENCE

Monday, September 09, 2024 | The Grove Park Inn

TIME		SESSION TITLE	SPEAKER	LOCATION
7:00 am	8:00 am	Registration & Hot Breakfast		
8:00 am	9:15 am	(GS1) Unlock an Ownership Culture	Greg Hawks	Grand Ballroom AB
9:15 am	9:35 am	Stretch Break		
9:35 am	10:50 am	(1A) Keeping Up with The Code: 2024 Federal Tax Update for CFOs & Controllers	David Peters	Grand Ballroom A
		(1B) Black Swan Events: Navigating Economic Trends and Market Forecasts	Paula McMillan	Grand Ballroom B
10:50 am	11:00 am	Stretch Break		
11:00 am	12:00 pm	(2A) Improving Your Profits - Identifying Cost Cutting Opportunities	David Peters	Grand Ballroom A
		(2B) Personal Knowledge Management: Leveraging PKM for Career Growth and Innovation	Don Tomoff	Grand Ballroom B
12:00 pm	1:00 pm	Lunch		Grand Ballroom C
1:00 pm	2:00 pm	(3A) Talent and Technology: Find'm and Keep'm	Sarah Cacciabaudo Leah Bitetti	Grand Ballroom A
		(3B) Generative AI for Accountants: Practical Applications and Best Practices	Don Tomoff	Grand Ballroom B
2:00 pm	2:10 pm	Stretch Break		
2:10 pm	3:10 pm	(4A) Risk in Focus Report – Audit Standards	Lindsay Patterson	Grand Ballroom A
		(4B) Cyber Resilience 101: How to Survive a 21-Day Cyber Attack	Rafe Martin	Grand Ballroom B
3:10 pm	3:30 pm	Stretch Break		
3:30 pm	4:45 pm	(GS2) Unleash Productivity: Mastering Gen AI/ChatGPT for Accounting Professionals	Don Tomoff Bill Tomoff	Grand Ballroom AB
Optional				
5:00 pm		Reception & Bar		Vanderbilt Terrace