

# The Confidence Plan

- *Step Out Boldly*
- *Find Your Voice*
- *Own Your Seat*



# STATS

- 49% New Businesses
- 9.4 Million
- 55% College Enrollment
- Women's Market
- Younger Women Out Earning Men
- 54% Bread Winners

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You in the Driver's Seat





STRATEGY 1  
OWN Your  
**VOICE**

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# STRATEGY 2

## Focus on

# STRENGTH



## STRATEGY 3

# Build Your **NETWORK**

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# STRATEGY 4

## Band

# TOGETHER

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