



## Recommended presentation title based on your website and theme:

*Becoming a ShiftThinker™:  
Evolving the profession begins with YOU!*



## Sample program description:

Never has a “shift” in thinking been more essential for accounting educators to attract and inspire future members of the profession. To maximize our own success as well as the next generation’s, we must be equipped with foundational strategies that empower us to build resilience, think differently and envision new opportunities. Based on two decades of research and presenting to over 1,150 organizations in all 50 states and around the world, professional speaker Dr. Kevin Snyder will introduce his *ShiftThinker™* leadership model to help us maximize our inner strength and help others do the same. The future will only continue to shift, so becoming a *ShiftThinker™* is what differentiates us to evolve and continually grow to the next higher level.



### By attending you’ll learn and take away:

- How pivoting holds us back while shifting launches us forward.
- The *ShiftThinker™* leadership model outlining four(4) leadership principles that can be applied in a variety of situations to empower influence, motivation and high performance.
- What types of A.C.T.ion are essential to differentiate ourselves, build stronger teams and springboard our performance to new heights.

## Speaker Demo Video

To help boost registrations and excitement for your event, feel free to embed one of my short demo videos onto your event website or in an outreach email. My [most popular demo videos are here \(sample 1\)](#) and [here \(sample 2\)](#). If you’d like for me to record a special welcome video for your audience, please let me know.

To embed my promo video directly on your event website so it doesn’t open in a new window. Simply copy/paste the link below:

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/q5LNbKujTGU" title="YouTube video
player" frameborder="0" allow="accelerometer; autoplay; clipboard-write;
encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>
```

# Dr.KEVIN<sup>c</sup>Snyder

## Biography *(for promo marketing only – this is not an introduction)*

After being a teenager who was arrested and battled depression and an eating disorder, Kevin has felt a 'calling' to help inspire others. He initially worked in Student Affairs at several colleges, most recently serving as Dean of Students for High Point University. While working on campuses, Kevin also started his speaking and writing journey. Since his first presentation nearly 20 years ago, he now speaks professionally full-time and has presented motivational leadership keynotes, workshops and retreats for 1,150+ organizations in all 50 states and several countries. Over 1,000,000 people ranging from student to CEO have been in his audiences. His engaging, humorous and authentic presentations help re-energize and uplift the human spirit so individuals can overcome challenges, envision new possibility and build stronger teams. Kevin is also the author of several best-selling books, holds a Doctorate degree in Leadership, is a sailboat captain and TEDx speaker. He lives in Raleigh, North Carolina with his amazing family and - fun fact - lived his childhood dream of meeting Bob Barker and winning BIG on the television game show, *The Price is Right!* [www.KevinCSnyder.com](http://www.KevinCSnyder.com)

## Introduction

We will send you a customized introduction. A bio is not the same as Kevin's unique introduction.

## Headshots

We will send you 2-3 preferred headshots you can select from, and you can find additional headshots of Kevin on his website:

<https://www.kevincsnyder.com/for-meeting-planners/>



## AV Technical Requirements

In short, I require using my own laptop with HDMI input and house sound for embedded video sound. I also prefer a lavalier mic.

Please view and share my AV requirements ([click here](#)) with the person(s) responsible for any AV, sound, presentation slide projection. A downstage monitor in front of me is preferred so I don't need to turn sideways or my back on your audience. I do not speak behind a lectern; rather, I walk around the stage to engage. If you have slides to be shown PRIOR to my presentation, I can copy/paste those slides in front of my presentation slides so no 'laptop switching' is needed just before my introduction!

# Dr.KEVIN<sup>C</sup>Snyder

KEYNOTE SPEAKING . LEADERSHIP WORKSHOPS .

## Testimonials and Client Summary

- [View my client summary of 1,150+ organizations here](#)
- [100+ testimonials and recommendations here](#)
- You can also [view my eSpeakers profile \(NSA – National Speakers Association\) with 100+ reviews!](#)

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**Thank you for the invitation to speak at your event.**

**If you need anything additional, please let Kevin know!  
[Kevin@KevinCSnyder.com](mailto:Kevin@KevinCSnyder.com)**

