



NCACPA Board of Directors Virtual Meeting Minutes March 18, 2020 Austin Wachter, CPA, Chair, presiding

Members participating

George Beckwith	Whitney Gann	Kelli Knoble	Beth Monaghan	Scott Showalter
Malcomb Coley	Mike Gillis	Jared Korver	Abi Raja	Arleen Thomas
Walter Davenport	Shawana Hudson	Jonathan Kraftchick	Rob Rowan	Michelle Tracz
Tim Fleischman	Scott Hughes	Alex Lehmann		Austin Wachter

Staff participating

Sharon Bryson, Mark Sotichack, Amelia Hodges, Lorrie Leonhardt, Teka Miller, Nikki Vann, Jackie Asekhauno, Moira Gill, Carly Rutledge, and Lisa Seaton.

Guests

NC State Board of CPA Examiners members Barton Baldwin, Bernita Demery, Gary Massey, Michael Massey, Jennifer Van Zant, and Art Winstead. NCSBE staff Bob Brooks, David Nance, and NCSBE legal counsel, Noel Allen. NCACPA Lobbyist/Legal Counsel, Dave Horne, and newly elected NCACPA board member (effective May 1, 2020) Jose Rodriguez.

Administrative Matters

Austin Wachter called the meeting to order and welcomed members of the NCACPA board, staff of the NC State Board of CPA Examiners, 2020-2021 new NCACPA board members, and members of the NCACPA team, after which the CPAs in attendance recited the *Oath of a North Carolina CPA*.

CPA Boards Discussion

Austin Wachter again thanked members of the NCSBCE for joining the board meeting. In collaboration, several topics (as noted below) were previously identified and prepared for discussion.

CPA Evolution

Scott Showalter and Michael Massey led a discussion centering around CPA Evolution. Both boards are fundamentally supportive of the content and direction of the AICPA model. Assuming the latest proposed model is approved, it was recognized it will need to evolve and adjustments may be necessary. It was agreed the profession must strive to stay relevant, with both boards expressing overall support of the fundamentals of the model, while acknowledging we must keep the focus on serving the public and the accounting profession itself.



Use of the CPA Title in NC as Relates to a New Candidate's Experience Affidavit & Social Media
Whitney Gann facilitated a discussion concerning the existing gap in understanding requirements related to CPA supervision in the state of North Carolina with respect to a new candidate's experience affidavit. It was noted there is an opportunity for education and proactive notification, particularly for our members in business and industry.

Action Item(s):

- NCACPA and NCSBE will work together to create a deliverable summarizing the requirements in this area.

Administrative Matters

Consent Agenda

Austin Wachter inquired if there were any comments concerning minutes of the January 15, 2020 Board of Directors meeting (held via conference call). There being no questions or comments, a motion was made and unanimously approved to accept the minutes as written.

Austin presented the revised NCACPA bylaws which include the new vision and mission statement for approval by the board of directors. A motion was made and unanimously approved to adopt the revised NCACPA bylaws.

Austin then presented the NC CPA Foundation's Nominating Committee recommendations for incoming board members whose terms will run from May 1, 2020 through April 30, 2023. A motion was made, and the Foundation's Nominating Committee recommendations were unanimously approved.

Strategic Discussions

Governance & Operational Effectiveness

Sharon Bryson provided a summary outline of her current CEO Leadership Vision, comprised of three overall components: organizational sustainability, enhanced constituent engagement, and increased access to - and utilization of - our products and services. Sharon commented initial development of this plan originated in the summer of 2019 (working in concert with the management team) and continues to evolve as it is examined from different perspectives, incorporating considerations/viewpoints of our stakeholders. Although they were developed independently, Sharon noted her CEO Leadership Vision is in definite alignment with the association's revised vision & mission statements.

Mark recapped the association's initiatives from 2016-2019 that have become the foundation upon which to conduct future planning as part of our NCACPA Strategic Roadmap - also corresponding with the CEO Leadership Vision. He stated the goal for FY 2020 is to (i) complete open/current projects, (ii) engage in due diligence related to critical infrastructure and user experience, and (iii) create a 3-5 year strategic roadmap to be incorporated into the FY 2022 budget. A long-range strategic planning session is slated for Q3 2020, the results of which will be instrumental in the development of the strategic roadmap.

Treasurer's Discussion

January 2020 Financial Statements

Treasurer Shawana Hudson reviewed the January 2020 financial statement and noted a surplus of \$684,700 before factoring in investment returns of \$245,100. The surplus is primarily driven by the



positive performance of online learning and the margins in that area, which offset the decline in traditional seminar registrations. Due to the impact of COVID-19, the investment performance has declined by approximately 20% since the beginning of January 2020.

2020-2021 Fiscal Year Budget

Shawana discussed the 2021 fiscal year budget noting that it was developed as a zero-based budget, fully integrating strategy/research and development into the budget process. A motion was made and unanimously approved to accept the Fiscal Year 2021 budget.

Discussion of 2019-2020 Board Survey Results

Austin led a discussion focusing on several of the survey questions, and board members commented on the following common themes:

- Desire for increased engagement with NCACPA membership to better understand their concerns;
- Interested in the possibility of more specific agenda topics (that may be presented in the form of questions; and
- Continued interest in leveraging the skills and expertise of our board members to assist in addressing NCACPA issues.

Scott reminded board members they are selected for service in light of their skill sets and area of expertise, and that each board member can certainly be proactive in assisting with the resolution of issues.

Report from the Chair-Elect

Kelli Knoble conveyed her sincere appreciation for being nominated as the incoming Chair, and proceeded to announce those she has requested to serve on the 2020-21 Executive Committee - Shawana Hudson as Chair-Elect, Whitney Gann as Treasurer, Austin Wachter as Immediate Past Chair, with both Scott Showalter and Jared Korver serving as at-large members. A motion was made and unanimously approved to accept the recommended 2020-21 Executive Committee roster.

Kelli then referenced the newly-composed list of 2020–2021 Board Standing Committees, and the NCACPA Leadership Grid - which is an updated list of committee chairs, staff liaisons, and board liaisons for our 2020-21 NCACPA committees.

Other Board Responsibilities

Austin Wachter acknowledged and expressed appreciation for the service of board members with terms ending April 30, 2020. The following officers and directors were recognized: Treasurer Shawana Hudson; Immediate Past Chair Scott Showalter; and Directors Malcomb Coley, George Beckwith, Whitney Gann, Tim Fleischman, Michael Gillis, and Jonathan Kraftchick.

Amelia Hodges cited the steps Professional Development is taking to address COVID-19 restrictions and the impact on learning programs. She noted the May 2020 Employee Benefits Conference and the Local Government Conference will both be offered virtually. Amelia added decisions concerning the Spring MIBI, as well as the Not-for-Profit Conference are still pending.

Amelia shared that Dr. Bahby Banks will be consulting with NCACPA regarding our future Diversity & Inclusion initiatives. She will assist in developing strategies and training programs to ensure we move



toward a more inclusive membership and staff. Dr. Banks will join us at the both the NCACPA Staff meeting on April 6, and the next BOD meeting in June.

Adjournment

There being no further business to discuss, Austin Wachter thanked everyone for their participation and adjourned the meeting.

Respectfully submitted,
Sharon H. Bryson, M.Ed., NCACPA CEO
Secretary to the Board