



**Minutes
Board of Directors meeting
January 21, 2016
East Carolina University**

Call to order: Dan Purvine called the meeting to order at 1:00 pm. He thanked everyone for attending and acknowledged the meeting would be condensed into a one day meeting so participants could get home safely in advance of the snow and ice storm predicted for the state. CPAs in attendance recited the "Oath of a NC CPA."

Members present:

Dan Purvine	Donna Taylor	Mark Soticheck
Cal Christian	Jared Plummer	Art Winstead
Susan Barrett	Lanier Cansler	Deetra Watson
Zach Donahue	Ronnie Eubanks	Bill Ezzell
Shawana Karkouki	Eddie Sams	

Staff present: Jim Ahler, Sharon Bryson, Nikki Vann, CPA, Amelia Hodges, Amanda Davis, Lorrie Leonhardt, Jackie Asekhauno, Jennifer Rowell, Alexis Verbic, Moira Gill, and Holly Bazemore.

Guests present: Speaker of the NC House of Representatives, Honorable Tim Moore (R); Rick Niswander, CPA, Ph.D., Vice Chancellor for Administration and Finance, East Carolina University; NC State Board of CPA Examiners Bob Brooks, Executive Director; Stanley G. Eakins, Ph.D., Dean, East Carolina University College of Business; NCACPA Legislative Counsel, Dave Horne, Esq.; Jordan Miller, CPA, Chair, Student Outreach and Recruitment Committee; and Samantha Ruppert, NCACPA Scholarship Recipient, East Carolina University.

Special Guest: Dan Purvine welcomed Ms. Jordan Miller, CPA, Chair of the Student Outreach and Recruitment Committee. Jordan was invited by Dan Purvine to attend and participate in the board meeting.

Speaker Moore: Dave Horne introduced the Honorable Speaker Tim Moore, Speaker of the House of Representatives from District 111. Speaker Moore covered a number of important topics from the 2015 session of the NC General Assembly, as well as topics likely to be covered in the Short Session, which is slated to convene on April 25, 2016. Speaker Moore acknowledged he had received substantial feedback on the NC Department of Revenue's issues. In answer to Eddie Sams' question about funding for higher education teachers, particularly accounting professors, Speaker Moore indicated there is approximately \$600 million in surplus when the NC General Assembly convenes in April. He quickly added state employee raises, tax relief, transportation infrastructure and education are priorities.

Speaker Moore also acknowledged the difficulty imposed on taxpayers, businesses, and CPAs in not resolving the Internal Revenue Code uncertainty until after April 25, but he felt there was no better option. He assured meeting participants the General Assembly was aware of the need to move swiftly on this issue of Internal Revenue Code conformity. He expressed his appreciation for CPAs and NCACPA being involved in the public policy making process.

Health & Wellness of NC accounting programs: While Speaker Moore was in attendance, Bill Ezzell and Eddie Sams presented a brief overview of their efforts to improve retention of accounting faculty in state supported institutions of higher learning. Speaker Moore stayed to listen and participate in the discussions. He acknowledged efforts needed to be made in this important area. Bill and Eddie stated survey information would soon be available to illustrate the need for attention to this problem. Bill

referenced the 2010 Pathways Commission Report, the second phase of funding to create new PhDs in audit and tax, and the efforts to secure the approval by the national College Board for an Advance Placement (AP) course in accounting at the high school level.

Dean Eakins: Mr. Stanley G. Eakins, PhD, Dean of the ECU College of Business, briefly visited with the board. Dr. Eakins advised the board of the activities of the College of Business. The board expressed their appreciation for his visit.

Consent Agenda: An error was noted in the October minutes concerning the representative from Stancil & Co. on the conference call discussion of the audit report. Dan accepted a motion to approve the Consent Agenda, which included amended minutes from the October 1 & 2, 2015 board of directors meeting, as well as, the December 11, 2015 Executive Committee minutes. The motion was seconded and carried.

Strategic Initiatives: Sharon and the Management Team provided meeting participants an update on where the association is regarding strategic initiatives. Topics included the business intelligence project, the second phase of the LMS, and updates to the My Membership pages. The Speaker's Bureau for Subject Matter Experts, state CPA association collaboration, pricing strategies and the "Mentor Match" program were also referenced. The board expressed appreciation for the Management Team's efforts.

Treasurer's report: Mark Sotichack briefly reviewed the December 2015 financial statements. Following questions and answers, the board accepted the financials as presented. Mark indicated the Investment Committee had secured the board's permission to pursue a relationship with Vanguard to become the investment advisor for the association's finances. That arrangement is now in place. The board accepted Mark's report.

Mark asked Nikki Vann, CPA, NCACPA Director of Finance and Administration to review information regarding the "State of the Association" to assist the board in determining the budget to be presented in March. Lastly, the board discussed the upcoming budget being prepared by the Management Team and approved by the Executive Committee for presentation to the board at the March 24, 2016 meeting. The board requested staff to present a break even budget before applying the expected costs for the year related to our strategic initiatives.

Student Outreach: Cal Christian presented his Liaison Director report on the activities of the Accounting Education Committee. In addition, he invited Samantha Ruppert, a student at ECU and a recipient of a NC CPA Foundation scholarship, to make a few remarks. The board thanked Samantha for her comments and wished her success in the pursuit of her career goals.

AICPA/NCACPA Student Recruitment Partnership: Jennifer Rowell, Member Engagement Manager, and Holly Bazemore, Academic & Young Professional Strategist, provided the board with information about the newly formed partnership with the AICPA to recruit students on NC college campuses. The board members were very interested in seeing the benefits of this partnership.

CGMA and Joint Venture: Rick Niswander, CPA, PhD, Vice Chancellor for Administration and Finance, East Carolina University, made a presentation to the board. His primary purpose was to secure the NCACPA Board of Directors endorsement for the Joint Venture (JV) between AICPA and CIMA. Rick also explained the expansion of the CGMA to other qualified professionals which was approved by AICPA Council during the Fall Meeting in 2015. The AICPA is moving forward with plans to offer the CGMA pathway to students who are not pursuing a CPA designation. Rick was quick to note that this action has nothing to do with the proposed member ballot regarding expansion of the Joint Venture.

Rick utilized a PowerPoint slide deck to explain the proposed membership vote on the expanded AICPA/CIMA Joint Venture. The expansion will increase the global voice of the accounting profession,

lead to greater efficiencies for both organizations, and expand the profession's ability to recruit globally. Rick indicated the proposed member ballot would be discussed during the Regional Meetings of AICPA Council in March. If the decision is made to move forward, the ballot would be distributed in mid-April. Following discussion, Dan accepted a motion to approve the Joint Venture resolution included in the agenda materials. Seconded, the motion was approved. The board thanked Rick for his presentation as well as his service on the AICPA Board of Directors.

Approval of Proposed Bylaw changes: Jenifer Rowell reviewed the documents provided to the board which were amended as a result of the adoption of the Chapter Task Force. Following discussion, Dan accepted a motion to reflect the amendments. Seconded, the motion carried. These bylaw changes will be published for member awareness and acceptance.

Joint NCACPA/NC CPA Foundation Task Force: The board briefly discussed the joint task force. Bill Ezzell, Deetra Watson, and Rollin Groseclose agreed to represent the association on the task force. Stan Hill, Jason Poole, and Wendy Ruggiero will represent the Foundation. The purpose of the task force is to work through issues surrounding a proposed expansion of activities and needs for the Foundation. The first meeting of the task force is scheduled for February 8, 2016.

Executive Committee report: Dan reported on the January 15, 2016 Executive Committee conference call meeting. In addition to approving minutes and the board's agenda, the committee approved revisions to the travel reimbursement policies, which were part of the board's agenda materials. The committee agreed to wait until the Treasurer is selected by the Nominating Committee to determine who to recommend for the three year AICPA Council seat, which becomes available October 2016. The Executive Committee agreed to wait and see what the NC State Board of CPA Examiners does with the AICPA/NASBA Exposure Draft on Retired Status. Lastly, the committee authorized the Peer Review Committee to release their response to the AICPA Peer Review Board of Directors Exposure Draft, with one edit. The board ratified the Executive Committee report.

2016 Elections and the NC CPA PAC: Dave Horne made a presentation regarding the expected turnover in the NC General Assembly as well as the competition for the Governor, Lt. Governor, and Council of State seats. He recommended the board be fully committed to raising funds for the NC CPA PAC by making their required minimum contribution of \$100. He then encouraged the board members to reach out to members of the profession and raise another \$250 for the PAC. Bill Ezzell, Lanier Cansler, Eddie Sams and Art Winstead challenged the board and agreed to matching formulas. The board agreed and set March 30 as the deadline for board members to make the calls and April 30 as the deadline for the contributions to be in.

Adjournment: There being no further business to conduct, the meeting was adjourned at 4:46 pm.

Respectfully submitted,
James T. Ahler, CEO and Secretary to the Board of Directors